



01. Where it all began: Johann Abt's blacksmith shop is the company's foundation stone
02. A new home: New premises in Burgstraße from the end of the 1920s onwards
03. Best seller: In the 1930s, the DKW F5 is one of the most popular cars, also at ABT's
04. Johann Abt; *1869, †1933
05. Smartened: The blacksmith shop smartened for the king's visit
06. From left: Margit Abt, Hans-Jürgen Abt, daughter Marina, son Daniel
07. After WWII, the company is busily rebuilt – with Rosina Abt and her son Johann, named after the founder. In 1948, Johann starts his apprenticeship. His passion for motorsports and his successes shape and expand this line of business.
08. Another move in Kempten, this time into Oberwanger Straße
09. Crowned: The ABT Team is soon well-established in motorsports
10. Through the decades: Oberwanger Straße in the 1980s
11. A new facade: AUTO-ABT in the 1990s
12. An up-and-coming boss: Hans-Jürgen Abt
13. Inviting: The VAG dealer with an edge
14. Walking in the father's (Johann, right) footsteps: Hans-Jürgen Abt (left) is also a successful racer
15. The GTI fans' popular meeting place
16. Today, more than 200 partners all over Germany sell ABT Sportslines cars, products and services; here the 500 sq m showroom of ABT Zentrum Rhein-Main by Brass
17. ABT at an event organised by Gottfried Schultz, one of its partners. The company operates 27 branches in the Rhine-Ruhr area
18. The Abt family has long since been affiliated with the Feser-Graf Group, which runs a number of car dealerships around Nuremberg and in Saxony and within the Volkswagen Group is counted among the "big ones". Johann Abt (leftmost) forms a racing team with Udo Feser (4th from left) for DKW, for example.
19. ABT products are assembled according to the same high standards worldwide
20. ABT Sportslines at the Geneva Motor Show 2015
21. Works at any motor show worldwide; here the Chinese partner Castec's booth
22. Two legs and four wheels to make your heart go faster
23. Johann and Hans-Jürgen Abt saw China, Japan and the Far East's potential very early on
24. A large poster with a large effect: A poster in the Hochgurgl skiing region
25. A special moment: Hans-Jürgen Abt and motorsport marketing boss Harry Unflath give Pope Benedict XVI the then latest book on the company's history
26. If an ABT Scirocco is passing by, even Singapore's landmark looks surprised
27. Top models like the ABT RS6-R are excellent brand ambassadors in eastern Europe too, here at a Polish luxury exhibition
28. Since 2015, the street in Kempten where the company is domiciled has been named after Johann Abt
29. The right place for automotive talk – the ABT bar at the Kempten HQ
30. The Kempten showroom
31. Whence the fast cars come: The ABT HQ in Kempten in beautiful Bavaria
32. -
33. Thanks to state-of-the-art test methods, ABT can issue the most extensive guarantees in the market
34. Hans-Jürgen Abt in exchange with an engine mechanic
35. The dynamometer and the engine test bench next to each other

36. Workshop: The heart of ABT Sportslines
37. ABT Museum: Excellent racers' resting place
38. Exhibits on the first floor
39. Black tin and gleaming red aluminum form the new motorsport complex's reduced facade
40. The Motorsports-Center's heart also houses the DTM cars
41. For roll-outs and pitstop exercises the nearby ADAC practice ground is used
42. Competence center carbon: Jörg Steffens has been dealing with carbon for ages
43. A trucker's paradise: All the five team trucks can be loaded and unloaded here simultaneously
44. Two generations before: Marina Abt with her grandfather Johann's successful Abarth as a model
45. License to ABT: In 1987, ABT upgraded James Bond's Audi 200 quattro from 182 to 250 hp. It could be seen in "The Living Daylights"
46. VW Golf I, used in the Volkswagen Golf-Championship in 1982
47. ADAC Formel Junior from 1993, driven by Ralf Schumacher
48. Audi A4 quattro, used in the STW in 1999
49. ABT-Audi TT-R, used in the DTM in 2000
50. Interior of the ABT-Audi TT-R, used in the DTM in 2000
51. -
52. Even small NSUs get wild in Kempten
53. Contemporary witnesses: Margit Abt and a tuned Audi 80 at the end of the 1980s
54. The staid Audi 80 "ABTted" into a BMW 323i's opponent
55. With the 177 hp wide-body Golf, ABT set GTI standards as early as 40 years ago; Christian Abt
56. Win on Sunday, sell on Monday: The DTM successes encourage ABT to launch roadworthy TTs
57. 40 years of the VW Polo: Up to 230 hp in the latest generation
58. Luxury plus performance plus 4WD: Audi 200
59. Is flying really more exciting? A first-generation ABT TT in front of a jet
60. The super sports car among the estates: ABT RS6-R with 730 hp and 920 Nm
61. More than 100 kg less and almost 100 hp more: The ABT R8 GTR gets from naught to 100 kph in 3.2 seconds and has a top speed of 325 kph
62. Thea Abt and a light-grey DKW Junior
63. ABT exhibition booths with the famous sticker in 1990
64. The latest ABT TTS Coupé with 400 hp
65. ABT RS Q3: A serial 340 hp turned into 410 hp
66. ABT Audi TT-limited, 2001
67. ABT Audi A5 from 2011
68. ABT Audi Q3 from 2015
69. ABT VW Touareg from 2014
70. ABT Audi A8 from 2004
71. ABT VW Passat from 2014
72. ABT Audi A3 from 2013
73. ABT VW Beetle from 2011
74. ABT Audi S8 with 675 hp from 2015
75. ABT Audi RS5-R: A purist "motorsportsman" with a side pipe, 100 kg less
76. 2015 saw this Golf VII R400 – with 400 hp – developed for the VW convention at Wörthersee



77. ABT Audi AS4 from 2007
78. ABT Audi QS7 from 2005
79. And for the VW T5 Multivan, ABT also has a number of body parts, wheels, suspension parts and, of course, upgrades on offer
80. ABT R8 GTR, 620 hp, top speed: 325 kph, from 2010
81. Cars for family men – here the tuned fifth-generation VW Golf
82. Handmade stuff for inside – from foot mats to ceilings: ABT Individual makes special dreams come true
83. CO₂-neutral fun as shown by the ABT eCaddy. An AC synchronous engine makes it clean and fast. ABT Sportsline is thus not only an e-drive pioneer when it comes to the Formula E
84. Skydiver Felix Baumgartner and his 2013 ABT Touareg
85. Andreas Brehme, football world champion of 1990, and the ABT Audi RS6 from 2014
86. TV-presenter Sonja Zietlow also used ABT Sportsline twice
87. At the beginning of the 1990s: Prince Albert of Monaco (right) and ABT motorsport marketing boss Harry Unflath and a chic Audi Coupé
88. Actor Fritz Wepper is a real ABT fan, here in an ABT allroad on Sylt in 2006
89. Ski jumper Dieter Thoma and his ABT Audi A5
90. Winners: At the 6-day race in Czechoslovakia, the team of Johann Abt, father of the current CEO, Hans-Jürgen Abt, triumphed
91. Johann Abt won his first win of a season in 1970 on Salzburgring
92. Climbers: This racer from the 70s has 290 hp and 600 kg DWT; Johann Abt
93. Hans-Jürgen Abt at the start of the 1993 ADAC GT Cup in Belgian Zolder
94. With the ABT-Audi TT-R at the 2000 DTM
95. Firmly established: Christian Abt and his team leave their mark on the 1997 STW
96. Into the future: In 2014, ABT Sportsline is the only German team to take part in the Formula E
97. Mentors: Johann Abt and Michael Schumacher supported Ralf Schumacher when he became active in motorsports
98. For the history books: In 2009, ABT wins no fewer than three titles in one season
99. In 1998, ABT became the Audi factory team. At the helm: Emanuele Pirro, Frank Biela and Christian Abt
100. A double win: Christian Abt and Kris Nissen achieve it twice in 1999
101. By partaking in the ADAC GT Masters, in 2009 ABT Sportsline returns to the GT sport with the perfect Audi R8 LMS
102. A professional job: In 2010, DTM engineers support the GT3 project
103. Premiere: In 2009, ABT gets the first class win with the R8 at the Nürburgring 24h race
104. First as a private team, and since 2004 as the Audi factory team, ABT Sportsline leaves its mark on the DTM. Over the first decade, ABT wins five times
105. 6 May 2001: This day marks the first of these wins
106. Flags galore in 2005: Ekström and Kristensen are the Audi men
107. In 2007, ABT's Timo Scheider breaks through
108. With the third title in a row, Audi and the Audi Sport Team Abt Sportsline in 2009 make DTM history
109. Season 2014: A lot is going on: Mattias Ekström asserts himself once more
110. The new frontier – ABT has taken part in the Formula E since 2014 against international peers



- 111. When push comes to shove: Hans-Jürgen Abt (center) and his team help to position the e-racers in L.A.
- 112. Making history: Lucas di Grassi wins the first Formula E race ever
- 113. The Volkswagen Group's brand cups have always been exclusively supported by ABT Sportsline
- 114. -
- 115. In 2014, the Scirocco takes retirement – and with it a Volkswagen brand-cup era started in 1998
- 116. -
- 117. From the past – here the “ABTed” Golf I GTI - ...
- 118. ...into a successful future – with unique cars like the ABT RS5-R