

ABT Sportsline 2013 – Press Release CW16 Re-inventing the wheel – the new high-performance rim ABT ER-X

Wheels have to roll, but that is certainly not everything they are supposed to do. In the high-performance range, it is important that an alloy wheel is not only as light as possible, but also shows a perfect weight distribution. And that is exactly what **ABT Sportsline** has seen to when it was developing the new **ER-X** series, which consists of the **ER-C** (cast) and **ER-F** (forged) variants. "Our objective was to come up with a wheel that meets all our sport standards in all technical aspects", says **Hans-Jürgen Abt**. The CEO of the globally largest tuner of cars produced by the Volkswagen Group does also point out, however, that the design aspect has been equally important: "A wheel has to make a dynamic impression from the outside as well, and it has to epitomise motion even when it's standing still", he adds.

The five double spokes of the **ABT ER-X** symbolise dynamism: One strut of each pair is bent, which leaves a very powerful impression. At the same time, the design is airy and light, elegant and chic, so that every wheel is suitable for a whole range of different cars and will "round off" all their looks perfectly. The cast variant, the **ABT ER-C**, is available in 18, 19 and 20 inches for the Audi series A3, A4, A5, A6, A7, A8, TT, Q3, Q5 and Q7, and for the VW models Golf V to VII, Beetle, Eos, Scirocco, Jetta, Passat, CC, Touran, Sharan, Tiguan, Touareg and Phaeton.

The real highlight of the **ABT ER-X** range is the forged **ER-F**, whose additional weight reduction can be felt all over. This high-end wheel has been designed for "extreme athletes". The new **ABT ER-F** is a premium wheel for people with very sporty premium cars like the RS4, RS5 or R8. But be it an **ER-F** or **ER-C**, the new **ABT Sportsline** high-performance wheels always feature innovative technology and a spectacular design for modern people who want something special.

Pictures/Text also at: http://presse.abt-sportsline.de

<u>Press contact</u>: **ABT Sportsline**; Björn Marek; Daimlerstr. 2; D-87437 Kempten Tel.: +49-831/57140-58; Fax: +49-831/57140-37; Email: presse@abt-sportsline.de

<u>Press contact:</u> IKmedia GmbH; Oliver Schielein; Manfred Prescher; Hansastr. 4a; 91126 Schwabach Phone: +49-9122/985-242; Fax: +49-9122/985-255; E-mail: **s.borowitschka@abt-tuning.com**