

ABT *Q3*

FROM THE RACETRACK ONTO THE ROAD.

ABT[®]

MORE THAN 120 YEARS OF ABT

OEM-LIKE TUNING – WE ARE PREMIUM ALL OVER

At the beginning of 2015 the road in front of the ABT HQ in Kempten was named after the late tuning pioneer Johann Abt (1935-2003). The father of today's CEO Hans-Jürgen Abt had founded ABT Tuning in 1967 and thereby launched what is now the globally largest tuner of cars produced by the Volkswagen Group, which includes the brands Audi and VW. But the Abt family has been dealing with cars, motorsports and technology much longer. Again it was a Johann Abt who laid the foundation stone. 120 years ago he founded a very innovative forge, which became associated with the four brands now symbolised by the four rings of the Audi logo shortly after WWI. And with Volkswagen ABT has had many decades of experience too. No wonder, then, that today almost all the group's models are covered. Put more generally, the Bavarian company always provides innovative solutions for quite a number of cars produced by the Volkswagen Group. All the cars and components are always state-of-the-art and embody a successful family-owned company's traditional values.

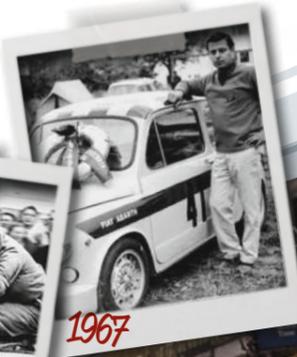
Extensive tests, its own dynamometer, comprehensive warranties and supreme QA processes make for a relationship with customers based on trust. And, of course, five decades of motorsport experience are also part of the development process. After all, over the past decade, ABT has won five DTM championships, participates as the only German team in the full-electric racing series Formula E or handles three Bentley Continental GT3's in GT Masters. ABT Sportsline stands for innovative engineering, an extravagant design and some extra dynamism and sportiness. In all developments, roadworthiness and safety top the specs. To give you an example, that is why for the development of front attachment parts ABT Sportsline uses the pedestrian impact protection test. And the market leader's premium products and services are not only available in Kempten but all over the world. Customers can always be sure that they will get tested ABT quality. That's what the name ABT has always guaranteed.



1896



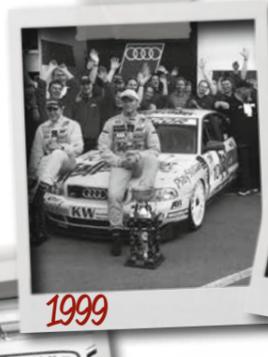
1957



1967



1978



1999



2000



2002



2004



2007



2008



2009



2010



2011



2014



2015



2016





THE ABT Q3

A SPORTY AND ASSERTIVE SUV

When ABT enhances an SUV, we know that a versatile car will become more dynamic, agile and powerful and more fun to drive. The Bavarian engineers see to upgrades that fit the car, and the designers lend it a striking and assertive appearance. And the new Audi Q3 by ABT is another such success, showing that compact dimensions, a powerful performance and premium standards can be perfectly combined.





You can always see that the Audi Q3 is a real ABT. After all, the aerodynamic package is customised and conveys a sense of sportiness right away. It consists of a front skirt add-on, mirror caps, a striking rear spoiler and rear skirt set plus a four-tailpipe exhaust. All this attests to its motorsport DNA. Be it door strip attachments in silver, charcoal, black-grey or "grid", all components fit the compact SUV perfectly. The design is rounded off with ABT alloy wheels. For the QS3, the CR, DR, ER-C, FR and the new GR are available in various dimensions from 18 to 21 inches.





The springs, lowering the Q3's CoG by about an inch, have a huge effect on its handling, for example. The car now corners as if it is on rails. If you want even more raciness, use the ABT height adjustable suspension kit. Depending on how you drive, the car's CoG can be lowered by one to two inches on the front axle and 1 ½ to 2 ½ inches on the rear.





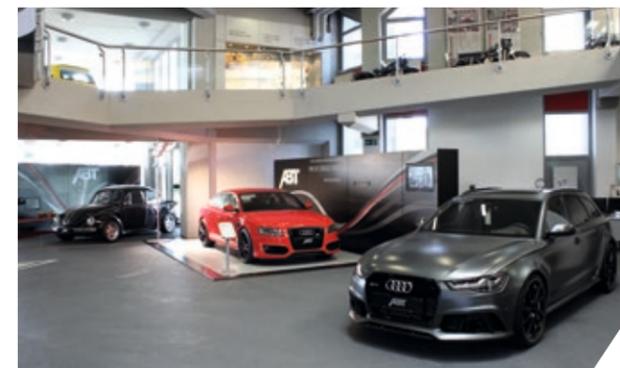
WELCOME TO OUR HEADQUARTER IN KEMPTEN.

HOME FOR AUDI'S AND VW'S SINCE 1896.

Find out everything there is to know about "driving pleasure powered by ABT" at our head office in Kempten/Allgäu. Enjoy a fascinating review of over 70 years of racing in the ABT Motorsport Museum, experience the latest ABT cars live and up close, and discover the latest sporty accessories in the ABT Tuning Shop.

You can dive into the world of ABT with just a single mouse-click: www.abt-america.com. Here you can receive first-hand information about the latest trends and innovations in the fields of technology and accessories.

But that's not all: with our ABT Configurator, you can put together your very own customised dream car. Simply select the vehicle model, colour and extras – and your personal ABT is complete. It's never been so easy to live out your passion for top-class cars. Come on in and see for yourself. We're looking forward to your visit.



For more details visit www.abt-america.com



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